



Dear Friend of Citizens of the World Charter School,

Citizens of the World Charter School (CWC) is a new high quality K-8 charter school in Hollywood. Our mission is to provide a socio-economically, culturally and racially diverse community of students in the heart of Hollywood with an intellectually challenging, experiential learning environment that develops each individual student's confidence, potential, and individual responsibility as citizens of the world in which we live. We are a brand new school in Los Angeles, and we need your help to provide the children with the ongoing outstanding Public Education that ALL children deserve.

We are excited to invite you to attend and support CWC's first annual **silent auction "Citizens Gala" Saturday, May 21st at 6pm at Siren Studios at 6063 W. Sunset Blvd!** We are asking for donations for the auction and would welcome any item or service you can contribute. We recognize local businesses are vital to our community and we ask our families to support those businesses that support us.

We are looking for items and creative ideas that will capture the interests of a broad audience. Can your Business support us by donating your products; or services in the form of a Gift Certificate? Or you could generously sponsor the auction with a cash donation! Your donation is fully tax deductible and provides an excellent opportunity to promote your business. You will be recognized at our live event as well as on our auction website which has a limitless online audience - a virtual outreach to prospective clients.

We are now accepting donations and sponsorships online at citizensoftheworld.org or you may complete the attached donation form. Online bidding will open to the public in early May, 2011 and the live auction event will take place on Saturday, May 7, 2011.

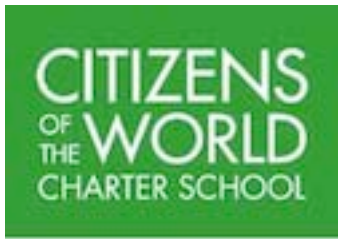
We need all donations by **Friday April 29th. Our Tax ID # is 27-0587253**

Given massive state budget cuts to education in recent years, CWC relies heavily on donations and fundraising to cover the nearly \$3,000 gap per student between what we receive in public funding and what it costs to provide our program of small class sizes, teachers' assistants, art, music, physical education and affordable after school care. The gala is our biggest fundraising event of the year.

We thank you for your generosity and support and invite you to visit our campus anytime to see the mission in action and our high quality neighborhood public school that works for kids, families and our community.

Sincerely,

The CWC Fundraising Committee
Amy Held, Executive Director



Dear Citizens of The World Parents,

We are excited to announce that we have set a date for our **CWC Inaugural Spring Gala and Silent Auction**. This is the biggest fundraising event of the year, and we need ALL of your participation to make it a success.

Please mark you calendars for Saturday May 21st at 6pm at Siren Studios 6063 W. Sunset Blvd.

What is a Silent Auction?

Families and Friends of the school, along with local businesses, are asked to **donate items**, services, themed gift baskets, merchandise of any kind, which can then be auctioned off to the highest bidder within our school and wider Community. The “Auction” takes place “on paper”, I.e., silently. This need not cost you money to participate, the idea is that you **get something donated**.

What we hope to achieve: We need to **raise \$40,000** to maintain our teaching assistants, small class sizes, and our Art, Music and Physical Education programs. **Please consider the benefits to our kids.**

Examples of donations or donors to pursue are:

- **Things you are good at:** Are you crafty or do you have a hobby? Do you sew or knit? Can you alter someone’s clothes or offer your services as a Babysitter? Can you make someone’s child a birthday cake? Are you a fabulous cook, or do you have an Ethnic Specialty and could donate your services to make a few family meals, or could you “Host a Party”, eg, offer a cocktail or BBQ or pool party, to be auctioned as a gift certificate?
- **Services (professional or other):** Hairdressing/Mani/Pedi Salons, Massage, Spa, Photography, Dentistry, Optometry, Jewelry, Computer, Pet Grooming, Tax Preparation, Automotive, Plumbing, Electrical or Carpentry
- **Hotels, Airfare (Frequent Flyer Miles), Resort Weekends,** Vacation or Time Share Homes
- **Tickets** to sporting events, theater, museums, amusement parks, movies
- **Themed Gift Baskets:** coffee, tea, family games, gardening, cosmetics, “new baby”, baking, “popcorn and movie night”, “Italian dinner”, stationery, art supplies, “summer fun”, wine!
- **Adult and Children’s Memberships or Classes** such as Golf lessons, swimming lessons in your pool, dance classes, soccer or basketball coaching
- **Restaurant Gift Certificates:** Can you get your much frequented pizza parlor to donate a gift certificate, does your neighbor own a restaurant and wish to donate a dinner for 2?
- **Entertainment:** big sellers are Autographed Items, Premiere or Concert tickets, Movie Set Visits/Meet ‘n Greet, or TV Show Audience spots, “Swag”, ie T-Shirts, Jackets, Caps, Water Bottles from hit TV shows and so on. Even un-opened DVD’s.
- **“Re-Gift!”:** Got something in your closet that you don’t like and is unused? Donate it!

Many, many business are happy to make a charitable donation of their products or services, you just need to ask. Some businesses, for eg. Trader Joes, have a 3month lead-time or have maxed out their charitable budgets by Springtime, **so you need to ask NOW.**

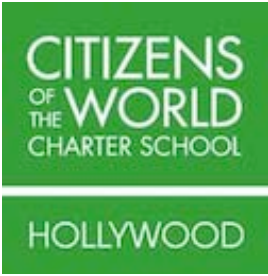
Here’s what you can do: Use the attached Formal Request Letter to connect with Businesses and solicit a Donation. Also attached is a **CWC Intent to Donate Form** that can be handed in to the Office, at any time, letting us know what you intend to donate (you can give us the items, later).

If you don’t feel comfortable soliciting a donation we welcome any new/unused items, - make a gift basket. **We need to receive your donations at school, no later than Friday April 29th.**

Bidding on the items will be open to all the before the Gala Event on May 14th.

Thank you so much. Please contact the fundraising committee or Amy Held (aheld@citizensoftheworld.org) with questions.

Fundraising Committee



Citizens of the World Charter School
1316 N. Bronson Ave.
Los Angeles, CA 90028

Telephone: 323-464-4292
Fax: 323-464-8292
Tax I.D.# 27-0587253

SILENT AUCTION DONATION FORM

Thank you for your donation to Citizen’s of the World Charter School Annual Auction Fundraiser.
Please return the attached form to CWC, or by fax, as above, or email to aheld@citizensoftheworld.org

PLEASE RETURN FORMS TO CWC ASAP AND DONATIONS TO SCHOOL NO LATER THAN **APRIL 29TH, 2011.**

DONOR INFORMATION:

Business CWC PARENT Friend of CWC

Name: _____

Contact Person/Title: _____

Address: _____ City: _____ Zip _____

Phone/Fax: _____ Email: _____

Donation Description (one form per donation please). Please include a detailed description of what is being donated for our Auction Catalogue and Publicity, (i.e. name, color, rarity, theme, date restrictions or limitations). Attach any brochures, photos, logos or publicity materials if applicable.

Estimated Value of Donation Item: _____

Authorized Donor Signature: _____ Date: _____

Check all that apply

- Donation Enclosed Use this form as gift certificate (or gift cert. supplied)
- Donation to be Delivered Donation needs to be picked up on date: _____
- Donation can be used in our Public On-line Auction

Citizens of The World is a not-for-Profit Organization under Title 501c3. Your donation is tax deductible to the extent that it is allowed by law.

Tax I.D.# 27-0587253